



The Broadmoor-Sea Island
C O M P A N Y
1 Lake Avenue · Colorado Springs, CO 80906



New Company Formed to Head Combined Ownership of The Broadmoor and Sea Island Resorts

Historic, independent properties develop synergies united by one common goal.

Denver, Colorado (June 22, 2016) - Following last week's announcement that The Anschutz family has acquired full ownership of the famed Sea Island Resort in Sea Island, Georgia, the formation of The Broadmoor- Sea Island Company, LLC was announced today. Gary Pierson, of Oklahoma City, will serve as Chairman and CEO, and Steve Bartolin, Chairman of The Broadmoor, will serve as President of the newly formed company.

"What makes The Broadmoor and Sea Island so special is that we are both fiercely independent and we want to maintain our singular identities for these one-of-a-kind properties," said Steve Bartolin. "At the same time, the combination of two Five-Star, Five-Diamond resorts - both steeped in history, tradition, service and excellence - offers something truly unique in the luxury resort market and so many synergies."

Under the direction of The Broadmoor-Sea Island Company, the goal will be to strengthen both properties through the sharing of best practices, training and development, as well as joint marketing initiatives and combined sales efforts.

"There is so much talent and expertise at each property," Bartolin continued. "Each can gain from the other. It will make for a powerful team. Gary and I have the great fortune to be able to work with two accomplished leaders at these properties, Jack Damioli, President of The Broadmoor, and Scott Steilen, President of Sea Island. We look forward to supporting Jack and Scott and their teams to develop unmatched experiences for our guests, our members, our 4,500 employees and our respective communities."

About Sea Island

An exceptional destination appealing to those who appreciate gracious service and heartfelt hospitality, Sea Island is the home of two of the top 10 resorts in the Continental U.S., as recognized in the Travel + Leisure World's Best Awards three years in a row. With four Forbes Five-Star experiences -- The Cloister at Sea Island, The Lodge at Sea Island, The Spa at Sea Island, and the Georgian Room restaurant -- and an extensive array of engaging nature adventures and recreational experiences, Sea Island entices families, outdoor and activity enthusiasts, and those simply wanting to refresh and recharge. It is the only resort in the world to have received four Forbes Five-Star awards for eight consecutive years. Located on the southeastern coast of Georgia, Sea Island features five miles of private beach, a Beach Club, tennis and squash centers,

Yacht Club, Shooting School, and Camp Cloister. Well known as a family resort, Sea Island is steeped in golf tradition and is home to three championship golf courses, including Seaside and Plantation, home of the PGA Tour's RSM Classic, as well as the nation's finest Golf Performance Center. Located on St. Simons Island, The Inn at Sea Island offers comfortable, casual accommodations with access to many Sea Island amenities. Guests may also enjoy nearby Broadfield, a Sea Island Sporting Club and Lodge, offering a variety of seasonal hunting, fishing, sporting and organic culinary opportunities. Renowned for its hospitality, Sea Island has been creating life-long traditions for discerning travelers and offering real estate ownership opportunities since 1928.

About The Broadmoor

The Broadmoor is the longest consecutive winner of the Forbes Five-Star and AAA Five-Diamond awards for excellence. Situated at the gateway to the Colorado Rocky Mountains in Colorado Springs, the resort and Wilderness properties combined encompass 5,000 acres. The resort campus has 779 rooms and suites and includes three championship golf courses, a Forbes Five-Star spa and fitness center, nationally recognized tennis staff and program, 26 retail boutiques and 10 restaurants, including Colorado's only Forbes Five-Star, AAA Five - Diamond restaurant Penrose Room, and 10 cafes and lounges. The new "BROADMOOR Wilderness Experience" encompasses The Broadmoor's Ranch at Emerald Valley, Cloud Camp and The BROADMOOR Fishing Camp. Broadmoor attractions include the Pikes Peak Cog Railway, Seven Falls and The Broadmoor Soaring Adventure. Colorado Springs is serviced with non-stop flights via Alaska Airlines, Allegiant, American, Delta, Frontier and United. With connections to worldwide destinations, Denver International Airport hosts more than 1,600 national and international flights daily.

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